

**BRAND**  
**NEW** And Already **RED**  
**NEW** **HOT**

Presenting: **ALL NEW MONEY BLOCKS!**

**YOU'LL LOVE THIS -- FAST MONEY!**

After *many* years in this business, nothing excites me much anymore...that was until *MONEY BLOCKS* came along. It may be destined to be *the fastest growing* and maybe the *biggest winner of all time!* I know that's saying a lot, but read it and see what you think. After you read it, study the concept and read it again. It's quite remarkable. When you grasp the true potential, I think you'll join immediately.

Most plans are priced either too high for some or too low for others, but people in all price categories can own Money Blocks. That makes the market segment practically unlimited for us.

I've never had anything that I can *sell*, get paid for, and still own. Until *NOW*. The blocks you own on *your* control sheet are yours permanently. Think of that! Someone pays you for *your* block and you still *own* it. Amazing! They replace you on *their* control sheet, but nothing changes on *yours*. This is a unique win-win situation. If your block is picked, you get paid. If not, you stay on the sheet getting more circulation until yours may be picked *many* times. The more blocks you own, the more yours will be picked.

*The best strategy is to take five blocks so you get the maximum exposure when your sheet is circulated.* It's good to take a couple of lower priced ones, two in the middle, and a higher priced one. The high priced one may not be picked at first, but the longer it stays on there, the more circulation it gets. You get a big payment when it *is* picked. While buying five blocks may stretch your budget, it comes back very quickly. I test mailed 100 to a good name list. It brought in over \$500. In Dec. I received *over \$4,000.* No slow month! January produced \$5,475 thru the 28<sup>th</sup>.

Another cool feature of this plan... Those who buy higher priced blocks share the same block page with those buying lower priced ones. That means they mail for each other! What great teamwork.

There's thousands of people waiting for the chance to own Money Blocks... They just don't know it yet. I plan to pass it on to as many as I can. There's no limit to the possibilities. I expect earnings like I've never experienced before. You can do the same by joining me now. This one is exciting and profitable! Best of all, it works!

Sincerely,

*H.J. Fuller*  
773-548-8860

P. S. I've known the monitor of Money Blocks, Lawrence Walton, for several years. He is experienced and entirely trustworthy. No problem there. Just makes this more solid.



# MONEY BLOCKS®


(See BLOCKS on reverse side of this page)

**NEW: \$500 BLOCK!**

**INSTANT MONEY: Up to \$500 Every Time Someone Purchases one of Your Blocks!**

**Once you own a block, you own it forever!**

**... Even AFTER you sell and get PAID FOR IT time and time again!**

Owning Money Blocks is better than owning merchandise! Why? Because YOU STILL OWN them AFTER someone buys them! ... This means they are always on your original flyer and available to every buyer you send it to! Hundreds can buy the same Money Block from you!  **MANY PEOPLE** distribute your blocks [page 3]

**EXAMPLE:** When you own a \$50 Block, and someone buys it you receive \$50! When 10 people buy it, you get \$500! And it continues! If you own 5 blocks you can make more! NO limit how much you can make!

**Blocks for every price range:** 12 different block prices - From \$10 up to \$500. Purchase up to 5 Blocks.  
**Some start with lower-priced blocks, and buy bigger ones later with money they make!**

**LIMIT of 5 Blocks HELPS Make More Money! HOW? Other Block Owners mail YOUR BLOCKS!** ... Different people buy different blocks! When they buy another person's blocks on your Blocks page, your blocks remain on the new person's page and get mailed again! Like the Energizer Bunny... It just keeps growing and growing and growing...

**INSTRUCTIONS:** Select from 1 to 5 Blocks on the BLOCKS page and print your name on the "Buyer" line in each block you purchase.

→ **IMPORTANT:** → Make PAYMENT to the BLOCK OWNER NAME for each block you select → So ONLY THE Block OWNER CAN CASH THEM! This protects their money and yours! When buying more than one block from the same person, make One-Total-Payment to that person. Send all payments along with completed order form and blocks page to DM Services.

**NOTE:** Make SEPARATE PAYMENT of \$25 Money Order or Cash to DM Services for Set-up fee and a Home Business Direct Mail Kit, which contains: Camera/Ready originals with YOUR NAME listed as owner in each Money Block that you purchase. Plus the following: A Mailing List company you can buy names from; "Tips on Mailing"; and prices of a Low Cost Printing Service.

- 1. New Block Owner Kits are sent out DAILY!
- 2. Payments mailed Thursday each week by DM Services.

MONEY BLOCKS ORDER FORM

**NO CHECKS:** Checks will be returned. All Payments must be **MONEY ORDERS ONLY!**

CANADA \$30 (to cover extra postal cost)

# Blocks buying: \_\_\_\_\_ Total \$ \_\_\_\_\_ enclosed. PLUS \$25 to DM Services for Set-up fee and Start-up Kit.

→ → Send ENTIRE blocks page with your name in blocks you select.  
"PRINT CLEARLY" to avoid mailing errors that could delay your Owner Packet.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

Email: \_\_\_\_\_

Send Order Form with \$25 fee and Separate Money Orders for Block Owners to:  
**DM SERVICES**  
PO BOX 264  
NAPLES FL 34106-0264

If you do not receive your Start-up Kit within 10 days, call:  
239-234-4395 (keep this #)

**Privacy:** Your telephone and email are for our information only. They are given only to those you purchase blocks from.

NOTES: 1. A copy of this completed order form will be sent along with payment to the persons whose blocks you purchase.  
2. All orders are final. No refunds.

**PRINT** your name in each block you purchase. **This page MUST** be **mailed with order!**

**Block #1** **\$10**  
This Block is owned by:  
**JAN LINDSEY, Lady Lake FL**  
To purchase this block, make payment in amount of \$10 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #2** **\$20**  
This Block is owned by:  
**FRANCIS HEUMESSER, Gering NE**  
To purchase this block, make payment in amount of \$20 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #3** **\$25**  
This Block is owned by:  
**STAN PRATT, Lancaster CA**  
To purchase this block, make payment in amount of \$25 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #4** **\$30**  
This Block is owned by:  
**FRANCIS HEUMESSER, Gering NE**  
To purchase this block, make payment in amount of \$30 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #5** **\$35**  
This Block is owned by:  
**LAUREN RAMIREZ, Louisville KY**  
To purchase this block, make payment in amount of \$35 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #6** **\$40**  
This Block is owned by:  
**LEE SWANSON, Minneapolis MN**  
To purchase this block, make payment in amount of \$40 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #7** **\$50**  
This Block is owned by:  
**FRANCIS HEUMESSER, Gering NE**  
To purchase this block, make payment in amount of \$50 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #8** **\$75**  
This Block is owned by:  
**LEE SWANSON, Minneapolis MN**  
To purchase this block, make payment in amount of \$75 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #9** **\$100**  
This Block is owned by:  
**STAN PRATT, Lancaster CA**  
To purchase this block, make payment in amount of \$100 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #10** **\$150**  
This Block is owned by:  
**LON LINDSEY, Louisville KY**  
To purchase this block, make payment in amount of \$150 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #11** **\$200**  
This Block is owned by:  
**LON LINDSEY, Louisville KY**  
To purchase this block, make payment in amount of \$200 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**Block #12** **NEW!** **\$500**  
This Block is owned by:  
**LON LINDSEY, Louisville KY**  
To purchase this block, make payment in amount of \$500 payable to: **Block Owner**  
Buyer Name: \_\_\_\_\_

**LIMIT: NO MORE THAN 5 BLOCKS PER PERSON**

# Why MORE people RESPOND to Money Blocks!

**FACT #1:** About ONE HALF of all programs are *thrown out* because of PRICE! Here's why:

**A ...** About ½ of the market consists of...People who spend \$50 or LESS on a program.

**B ...** The other ½ of the market consists of...People who spend \$50 or MORE on a program.

◆ BOTH **A** and **B** (above) can spend as little or as much as they please with Money Blocks!

◆ CHOICES... Own 1 block for as little as \$10 or as many as 5 blocks at prices up to \$500! ←←

**You are never alone!** A \$10 block owner is on the same page with a \$100 block owner and vice versa... *No matter which blocks you own, your "Page" attracts the entire market!*

**FACT #2:** The "LIMIT OF 5 BLOCKS" Has People Helping One Another! \*

✉✉ EVERYONE SHARES THEIR PAGE WITH OTHER BLOCK OWNERS ... *Mailing for one another!*

*(If you owned all 12 blocks, you would be alone and be the only person mailing them.)*

\*You can get more blocks as often as you wish by signing up on a different person's page each time.

**FACT #3:** MANY WAYS, many people will be mailing your blocks!

*Here are 4 ways your blocks can work for you:*

Scenario #1: Every time someone buys blocks that you own from your page when you mail it... you get paid the price of each block they buy from you!

Scenario #2: **BONUS:** Each time someone buys blocks NOT OWNED BY YOU from your mailing... then YOUR blocks remain on the new person's page and get mailed by them! AND... Your Blocks could remain on that person's page again when the next person joins and be mailed by each new person thereafter who buys blocks other than yours! This can occur again and again. It just grows and grows! Eventually, countless numbers of people could be mailing your blocks!

Scenario #3: Some people buy less than 4 blocks. You could own 2, and maybe 5 other people could buy 2 each on your page. That would be a total of SIX (*counting you*) people mailing your blocks! There are many possible combinations!

Scenario #4: **STRATEGY:** If you own 4 of the 12 blocks on your Blocks page, you might team up with 2 other people. Here's how: First, have one (*person #2*) buy 4 blocks **FROM your page** that are NOT Owned by you, Then the 3<sup>rd</sup> person buys the 4 remaining blocks from person #2's page (*your 4 remain on it*). The original Block Page for person #3 will have the 3 of you owning 4 blocks each. Now, the 3 of you **own all 12 blocks!** The 3 of you mail only that page! Each of you will always have 2 or more additional people mailing your blocks. Then watch as Scenario #2 (above) kicks in.

**FACT #4:** YOU OWN YOUR BLOCKS FOREVER!

Once you purchase blocks, you own them permanently on your block page with your I.D. #. No matter how many times you get paid for them, you still own them. Can be any better?

**FACT #5:** THE PLAN IS GROWING FAST!

**THE BOTTOM LINE:** The one ingredient that makes any program successful?  
...POPULARITY! Because it's a "Hot" program!

Why? Simple arithmetic: The larger the number of people participating = More money distributed!

**Best of all... Money Blocks can work for everyone.  
That's why the program is so Popular!**